

Design Department / Design Department /						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
GRF201	VISUAL DESIGN II	3.00	1.00	0.00	4.00	5.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: Create visual designs on the computer to gain qualifications.					
Course Contents	: Operating the pictures on the comput, creating the posters, creating the posters, creating the label, creating the book cover, offering the product.					
Recommended or Required Reading	: Lecture Notes, Becer, E. (2015). İletişim ve grafik tasarım (10th ed.). Dost Kitabevi Publishing.					
	Yüksekbilgili, N. Ş. (2013). The analysis of the perception of criterias taken into consideration on poster design. Journal of Finance, Economics and Social Research, 1(1), 33–46.					
	Yılmaz, Y., Ceylan, İ. G., & Ceylan, H. B. (2017). Investigation of advertising designing in magazines in terms of graphic items. Eurasian Journal of Social and Economic Research, 4(12), 160–169.					
	Asan, T. (2021). Two sides of the book cover. Akdeniz Sanat, 15(28), 227–254.					
	Bilgisayar atölyesi, bilgisayar ve donanımları, tasarım programları.					
Planned Learning Activities and Teaching Methods	: Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method					
Recommended Optional Programme Components	: To improve visual perception					
Course Instructors	: Öğr. Gör. Dr. Pınar Güngür					
Instructor’s Assistants	: Lect.					
Presentation Of Course	: Face to face					
Update Date	: 9/4/2025 11:42:57 AM					
Dosya İndirilme Tarihi	: 9/4/2025					

Course Outcomes
Upon the completion of this course a student :
1 Can operate the pictures on the computer.
2 Can use design principles effectively in compositions.
3 Can offer the product.

Preconditions						
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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Instruction on Operating the pictures on the computer. Theoretical Overview, Assignment of Student Tasks, and Research Week	*Instruction on Operating the pictures on the computer. Theoretical Overview, Assignment of Student Tasks, and Research Week	*Instruction on Operating the pictures on the computer. Theoretical Overview, Assignment of Student Tasks, and Research Week	*Sources: The topic of the relevant week from the sources uploaded to the system + The topic of the relevant week from recommended sources	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1
2.Week	*Operating the pictures on the computer. Problem-solving related to the execution and development of practical design work, fostering students’ ideas regarding the assignments, and supporting the implementation of those ideas.	*Operating the pictures on the computer. Problem-solving related to the execution and development of practical design work, fostering students’ ideas regarding the assignments, and supporting the implementation of those ideas.	*Operating the pictures on the computer. Problem-solving related to the execution and development of practical design work, fostering students’ ideas regarding the assignments, and supporting the implementation of those ideas.	*Sources: The topic of the relevant week from the sources uploaded to the system + The topic of the relevant week from recommended sources	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1
3.Week	*Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Student projects / Student studies	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.3
4.Week	*Creating the posters. Instruction on Poster Design: Theoretical Overview, Assignment of Student Tasks, and Research Week	*Creating the posters. Instruction on Poster Design: Theoretical Overview, Assignment of Student Tasks, and Research Week	*Creating the posters. Instruction on Poster Design: Theoretical Overview, Assignment of Student Tasks, and Research Week	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 201–205. Yüksekbilgili, N. Ş. (2013). The analysis of the perception of criterias taken into consideration on poster design. Journal of Finance, Economics and Social Research, 1(1), 33–46.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
5.Week	*Creating the posters. Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Creating the posters. Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Creating the posters. Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 201–205. Yüksekbilgili, N. Ş. (2013). The analysis of the perception of criterias taken into consideration on poster design. Journal of Finance, Economics and Social Research, 1(1), 33–46.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2
6.Week	*Creating the posters. Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Creating the posters. Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Creating the posters Problem-solving related to the implementation and development of poster design practice, fostering students' ideas about assignments, and their application.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 201–205. Yüksekbilgili, N. Ş. (2013). The analysis of the perception of criterias taken into consideration on poster design. Journal of Finance, Economics and Social Research, 1(1), 33–46.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.2
7.Week	*Offering the product.	*Offering the product.	*Offering the product.	*Student projects / Student studies	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.3
8.Week	*Midterm	**Ara Sınav	*Midterm			Ö.Ç.3 Ö.Ç.1 Ö.Ç.2
9.Week	*Creating an Advertisement Page: An overview of designing advertisement pages featured in magazines. Includes theoretical instruction, assignment of homework to students, and a dedicated research week for students.	*Creating an Advertisement Page: An overview of designing advertisement pages featured in magazines. Includes theoretical instruction, assignment of homework to students, and a dedicated research week for students.	*Creating an Advertisement Page: An overview of designing advertisement pages featured in magazines. Includes theoretical instruction, assignment of homework to students, and a dedicated research week for students.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 221-239. Yılmaz, Y., Ceylan, İ. G., & Ceylan, H. B. (2017). Investigation of advertising designing in magazines in terms of graphic items. Eurasian Journal of Social and Economic Research, 4(12), 160–169.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2
10.Week	*Creating an Advertisement Page: Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Creating an Advertisement Page: Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Creating an Advertisement Page: Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 239-239. Yılmaz, Y., Ceylan, İ. G., & Ceylan, H. B. (2017). Investigation of advertising designing in magazines in terms of graphic items. Eurasian Journal of Social and Economic Research, 4(12), 160–169.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2
11.Week	*Product Presentation – Presentation of Practical Work: Implementation of assignments by students, visual development of their projects, preparation for the presentation stage, and conducting critiques.	*Product Presentation – Presentation of Practical Work: Implementation of assignments by students, visual development of their projects, preparation for the presentation stage, and conducting critiques.	*Product Presentation – Presentation of Practical Work: Implementation of assignments by students, visual development of their projects, preparation for the presentation stage, and conducting critiques.	*Student projects / Student studies	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.2 Ö.Ç.3
12.Week	*Creating a Book Cover: Providing information about the practical book cover design project, including theoretical instruction. Assigning homework to students and organizing a research week focused on analyzing books intended for readers over the age of 18.	*Creating a Book Cover: Providing information about the practical book cover design project, including theoretical instruction. Assigning homework to students and organizing a research week focused on analyzing books intended for readers over the age of 18.	*Creating a Book Cover: Providing information about the practical book cover design project, including theoretical instruction. Assigning homework to students and organizing a research week focused on analyzing books intended for readers over the age of 18.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 239–247. Asan, T. (2021). Two sides of the book cover. Akdeniz Sanat, 15(28), 227–254.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2
13.Week	*Execution of a Book Cover Design Project: Students will develop and visualize their assignments, prepare them for the presentation phase, and engage in critique sessions. As part of the project, they will analyze book covers designed for audiences over the age of 18.	*Execution of a Book Cover Design Project: Students will develop and visualize their assignments, prepare them for the presentation phase, and engage in critique sessions. As part of the project, they will analyze book covers designed for audiences over the age of 18.	*Execution of a Book Cover Design Project: Students will develop and visualize their assignments, prepare them for the presentation phase, and engage in critique sessions. As part of the project, they will analyze book covers designed for audiences over the age of 18.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 239–247. Asan, T. (2021). Two sides of the book cover. Akdeniz Sanat, 15(28), 227–254.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2
14.Week	*Implementation of a Book Cover Design Project: Students are expected to complete and visualize their assignments, prepare them for the presentation stage, and participate in critique sessions. The project includes the analysis of book covers designed for audiences over the age of 18.	*Implementation of a Book Cover Design Project: Students are expected to complete and visualize their assignments, prepare them for the presentation stage, and participate in critique sessions. The project includes the analysis of book covers designed for audiences over the age of 18.	*Implementation of a Book Cover Design Project: Students are expected to complete and visualize their assignments, prepare them for the presentation stage, and participate in critique sessions. The project includes the analysis of book covers designed for audiences over the age of 18.	*Book Title: İletişim ve grafik tasarım. Page Range: pp. 239–247. Asan, T. (2021). Two sides of the book cover. Akdeniz Sanat, 15(28), 227–254.	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.1 Ö.Ç.2

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
15.Week	*Presenting the Product – Book Cover Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Presenting the Product – Book Cover Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Presenting the Product – Book Cover Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Student projects / Student studies	*Lecture Method, Demonstration Method, Problem Solving Method, Question and Answer Method, Individual Study Method	Ö.Ç.2 Ö.Ç.3

Assesment Methods %
1 Vize : 40.000
2 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Ara Sınav Hazırlık	7	2.00	14.00
Final Sınavı Hazırlık	14	2.00	28.00
Ders Öncesi Bireysel Çalışma	11	2.00	22.00
Ders Sonrası Bireysel Çalışma	14	2.00	28.00
Laboratuvar	14	4.00	56.00
			Total : 150.00
			Sum of Workload / 30 ( Hour ) : 5
			ECTS : 5.00

Program And OutcomeRelation															
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	5	0	5	5	5	5	5	3	5	3	5	5	5	5	0
L.O. 2	5	0	5	5	5	5	5	3	5	3	5	5	5	5	0
L.O. 3	5	0	5	5	5	5	5	3	5	3	5	5	5	5	0
Avarage	5.00	0	5.00	5.00	5.00	5.00	5.00	3.00	5.00	3.00	5.00	5.00	5.00	5.00	0

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.